

GROWING & SELLING AFRICAN VIOLETS

Any member of the Society may bring plants to meetings to give away, to sell, or to contribute for a door-prize. 10 percent of any revenue from such sales should be donated to the Society.

Any member may sell plants or African-violet-related items at our two annual events, our annual fall sale and our spring show and sale. TAVS keeps 20 percent of the gross revenue; members receive back 80 percent from the fall and spring sale events that are open to the public.

GUIDELINES TO SELLING AT EVENTS

Sales Table

Members selling one or more plants at the sale are asked to follow these guidelines:

1. Contact the Show Chairperson and let her/him know how many plants you are going to bring.
2. Supply only clean, healthy plants.
3. Only the club can sell leaves.
4. Show Chairperson will inspect your plants when you bring them in. If they look not healthy, too small, have bugs, etc., s/he will ask you to take them home.
5. Use pots that are clean, white, and sized appropriately for the plants, as available from supplies are sold by TAVS at every meeting. Small white Solo cups may be used for minis and starter plants.
6. Write the variety name neatly on the pots.
7. Preferably, for a standard-write "STD" on it. For a semiminature, write "SM" on the pot; for a miniature, "M."
8. Price plants as follows:
 - **4-inch Standards and Trailers blooming or not: \$5.00 and up**
 - **Standard starters and trailers blooming or not: \$3.50**
 - **Semiminatures or Miniatures blooming: \$4.25**
 - **Semiminatures or Miniatures not blooming: \$3.25**
 - **Gesneriads at grower's discretion.**
9. All plants must have plastic stakes with prices and your initials on them. You can buy them from the Supplies Coordinator.
10. It is a good idea to inventory your plants for your own records.
11. Supply four copies of a list describing your plants (blossom color, leaf color, size, trailer, etc.) or apply a label with the descriptions to the pot or the plastic sleeve.
12. As a grower you should work more hours than the average club member at the sale.
13. When we have a two day sale, The sale price can

be marked down after 2:00 p.m. on the second day. Plants that are \$5.00 and up can be marked down to no less than \$3.50. Plants under \$5.00 can be marked down to no less than \$2.00.

Selling Show Plants

1. Plants entered for judging in the show can be put up for sale after judging is completed.
2. Show plants can be sold any time during the event (after judging) but may not be removed from the show table until 5 p.m. Sunday.
3. As the owner of a show plant for sale, it is your responsibility to make the sale, or appoint someone that task if you cannot stay.
4. A distinctive "for sale" ticket, one for each plant to be sold, is obtained from either the club president or show chairperson.
 - a. Mark the ticket with the price and place it in the pick with the plant's name. (Do not obscure name.)
 - b. There are two parts of the sales ticket. When sold, whoever is making the sale needs to prominently write SOLD on the part of the ticket that stays on the plant, together with PAID and with the purchaser's NAME. Write PAID and their name on the second half of the ticket, and give it to the purchaser. The purchaser will need their half of the sales ticket to claim their plant.
5. If a "show helper" makes the sale, s/he should give the cash directly to that owner or to his/her appointee.
6. The plant owner donates 10 percent of the gross to the club.

MEMBERS SELLING PLANTS FROM THEIR HOMES

These members will sell plants from their homes—by appointment only.

Kathy Bell

Plants: African violets, other gesneriads;

Supplies: pots, soil, Perlite, etc.

bellkk@peoplepc.com . . . 574-1367

9611 E. Blanding Lane (southeast side)

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RECIPE FOR MAKING YOUR OWN STERILIZED SOIL

Fill a pan with Supersoil (from Home Depot) and dampen it with water. Cover with a lid or aluminum foil and heat to 200 degrees in oven until the soil reaches 180 or 200 degrees in the center. Use a thermometer to check temperature. Continue to bake the soil, keeping the 180 degrees for an hour and a half or 200 degrees for one hour. Cool. Wet the perlite and vermiculite before mixing them with the soil in the following proportions:

- 2 parts Supersoil (contains fertilizer)
- 1 part perlite
- 1 part vermiculite

Instead of baking the soil in an oven, you can put it in a black plastic bag and let it bake in the 100 degree summer temperatures for a day or two.

HELPFUL HINTS FOR HOSTS

MONTHLY MEETING REFRESHMENTS

For quantities, note the number of members usually attending your meeting. Depending on what you choose to serve, you could need the following items:

- Plastic flatware
- Serving utensils, if needed
- Cups for hot/cold beverages
- Plates
- Napkins
- Ice
- Sugar and creamer, if needed
- Paper towels or cloth for cleaning up

Thanks to all the hosts for helping to make our TAVS meetings more enjoyable!

CLUB SUPPLIES

Available at meetings; call Kathy Bell for larger quantities. **Prices may vary.**

FERTILIZER

| | |
|------------------------|------|
| 1oz Volkmann..... | 1.10 |
| 8oz. Vollmann..... | 3.60 |
| 10oz. HillCountry..... | 3.25 |

POTS

| | |
|--|------|
| Square 2 1/2" | 0.15 |
| 3 1/2" | 0.20 |
| Round 2 1/8" | 0.15 |
| 2 1/4" | 0.15 |
| 2 1/2" | 0.20 |
| 4" | 0.20 |
| 5" Squatty pan | 0.40 |
| 6" Squatty pan | 0.95 |
| 8" x 4 Deep | 1.15 |
| 1 1/2" Oyama White | 1.50 |
| 2 1/2" Oyama – White & Terra Cotta1..... | 2.25 |
| 3 1/2" Oyama White | 3.10 |
| 4" Oyama – White & Terra Cotta | 2.75 |
| 5" Oyama – White & Terra Cotta | 3.00 |

SOIL2.50

PERLITE1.10

LEAF SUPPORT

| | |
|----------|------|
| 6" | 1.10 |
| 9"..... | 1.50 |
| 12"..... | 1.25 |
| 13"..... | 1.60 |
| 18"..... | 2.00 |

TEE SHIRTS – medium only.....12.00

RESERVOIRS WICK SAUCER.....1.10

AVSA SCALE OF POINTS

When you enter a plant into a show, it is judged on a point system:

| | |
|---|-----------|
| Symmetry (leaf pattern) | 25 points |
| Condition (cultural perfection) | 25 points |
| Quantity of bloom | 25 points |
| Size and type of blossom | 15 points |
| Color of blossom | 10 points |

Ribbons awarded are:

- Blue 90 to 100 points
- Red 80 to 90 points
- White 70 to 79 points